

JOB OPENING

Marketing Intern

Position type	<input type="checkbox"/> Permanent <input type="checkbox"/> Fixed-term <input checked="" type="checkbox"/> Internship (6 months) <input type="checkbox"/> Hourly
Percentage	<input checked="" type="checkbox"/> Full time 100% <input type="checkbox"/> Part-time: %
Starting date	as soon as possible
Location	Lunaphore Technologies SA, Route de Lully 5C, CH-1131 Tolochenaz (VD)

Lunaphore Technologies is a young scale-up active in the life sciences field developing products based on a microfluidic technology to analyze tissue samples in immune-oncology research. Lunaphore is seeking a highly motivated candidate to join our team and contribute directly to the development and growth of the company.

Summary

We are looking for a Marketing Intern to support the promotion of the company and its products, by participating in the design of promotional materials and the implementation of digital marketing initiatives. You will be integrated in the Marketing team reporting to the Marketing & Events Specialist.

Role/Responsibilities

- Support digital marketing activities through the implementation of the communications plan and put in place marketing automation initiatives.
- Manage agencies for website content implementation, design newsletters, execute social media campaigns, and other digital communications activities.
- Regular analysis of digital marketing results and reporting.
- Support the organization of webinars and other digital events.
- Support the design of brochures, slide decks, videos and other customer-related promotional materials.
- Report to the Marketing & Events Specialist on a regular basis.

Required qualifications

- Student or are graduated in marketing or communications with an interest in the life sciences field, or you have some previous experience in a marketing role.
- Excellent knowledge of Microsoft Office software programs (Word, Excel, PowerPoint).
- Good knowledge of Adobe Creative Suite (InDesign, Illustrator).
- Excellent command of written and oral English. French is a plus.
- Knowledge of digital marketing, including digital customer journey definition, marketing-mix digital channels, campaign setup, execution and tracking, is a strong plus.
- Previous industry experience in a Life Sciences company is strong plus.

- Knowledge of marketing automation platforms (i.e. Hubspot, Eloqua, etc.) is a plus.

Required soft skills

- You are creative, pro-active and have a good sense of visual communication.
- You can adapt in a constantly changing environment. You are dynamic and like to interact with people in a multi-disciplinary environment.
- You have attention to detail, the ability to manage deadlines and deliver results.

We offer

- A multidisciplinary industrial project within a young and strongly growing high-tech scale-up.
- An international working environment with high level of diversity and strong network.
- A highly interactive team with strong personal and technical qualities.

Contact information

If you are interested, please send your application (CV + cover letter and any additional supporting document) electronically to: **human.resources@lunaphore.com**